



Headquarters: 515 South Figueroa Street Suite 1900 Los Angeles, CA 90071

213.362.5600 www.julesandassociates.com

Number of Employees: 40+

Years in Business: 22 Years

Executive Management Team:

Jules Buenabenta, President/CEO Scott Monroe, Senior Vice President Michael Behar, Senior Vice President Leticia Moreno, Operations Manager

Target Market Served:

Middle Market for all major industries including Health, Legal, Manufacturing, Food Service, Construction, Notfor-Proft and Universities

Products Offered:

Operating Leases, Capital Leases, Tax Leases and Equipment Finance Agreements. Each structure offers its own unique tax and/or cash flow benefit.

10 Dell Financial Services

11 Fiscal year-end 6/30/10

12 Fiscal year-end 3/31/10

14 Fiscal year-end 11/30/10

for 2009

16 Stearns Bank/EFD

17 MicroFinancial Data sourced from 2010 10-K

18 Fiscal year-end 8/31/10

19**Huntington EF** 2009 volume data adjusted

slightly for greater accuracy

15 CapitalSource Corp Asset Finance

13 People's United EF

1/31/11, 2009 volume restated to align with 2010 presentation

2009 data restated to reflect change from fiscal 7/09 (Financial Federal) to 12/09

calendar year-end reporting

Startup, no comparable data

2009 net assets adjusted to reflect calculation error

MONITOR 100 FOOTNOTES

- 1 GE Capital 2009 data restated to reflect reclassifications in several business units
- 2 International Lease Finance & AIG ILFC data sourced from 2010 10-K; AIG Comm'l AF shown separately to reflect
- hierarchical structure 3 Wells Fargo EF 2009 data restated to reflect the merger of Wells Fargo Financial Leasing into Wells Fargo Equipment Finance in 2010
- 4 Fiscal year-end 10/31/10 5 De Lage Landen Financial Svs Data reflects U.S.-based activities only (excludes Europe)
- 6 Fiscal year-end 9/30/10 7 Boeing Capital
- Data sourced from 2010 10-K 8 GATX
- Data sourced from 2010 10-K 9 PHH Arval
- Data sourced from 2010 10-K

Volume 100

64		00
51	-	00

RA	NK			NEW	BUSINES	S VOLUME	
'10	'09	COMPANY	SEG	2010	2009	VARIANCE +/-	% +/-
51	60	Zions Credit	USB	178.0	178.0	0.0	0.0%
52	61	BancorpSouth EF	USB	173.9	177.3	-3.4	-1.9%
53	52	Webster Capital Finance	USB	160.2	237.9	-77.7	-32.7%
54	53	ADP Commercial Leasing ¹¹	CAP	148.5	223.6	-75.1	-33.6%
55	—	Western Alliance EF	USB	148.3	95.5	52.8	55.3%
56	-	First National Capital	IND	146.3	164.0	-17.7	-10.8%
57	66	Somerset Capital Group	IND	145.8	147.4	-1.6	-1.1%
58	63	First American EF	IND	144.3	154.1	-9.8	-6.4%
59	_	First Niagara Leasing	USB	140.9	88.1	52.8	59.9%
60	76	Marlin Leasing	IND	134.0	88.9	45.1	50.7%
61	64	Océ Financial Services ¹⁴	CAP	127.0	153.0	-26.0	-17.0%
62	68	CBI Leasing	USB	126.0	138.0	-12.0	-8.7%
64	71	Financial Pacific Leasing	NEC	122.0	109.9	12.1	11.0%
63	57	Willis Lease Finance	IND	122.0	205.0	-83.0	-40.5%
65	69	First-Citizens Bank & Trust Lsg	USB	118.9	125.9	-7.0	-5.6%
66	67	California First National Bancorp ¹¹	USB	117.0	144.0	-27.0	-18.8%
67	46	LEAF Financial ⁶	NEC	115.7	401.3	-285.6	-71.2%
68	73	M&I Equipment Finance	USB	113.9	98.6	15.3	15.5%
69	65	AT&T Capital Services	CAP	110.0	152.0	-42.0	-27.6%
70	58	CoActiv Capital Partners	FOR	96.4	191.0	-94.6	-49.5%
, 71	_	Kingsbridge Holdings	IND	96.0	89.0	7.0	7.9%
, 72	78	Stearns Bank/EFD ¹⁶	USB	96.0	86.0	10.0	11.6%
73	77	Jules and Associates	IND	95.6	87.3	8.3	9.5%
74	72	Verizon Capital Group	CAP	92.9	104.6	-11.7	-11.2%
75	86	Eastern Funding	USB	84.8	67.7	17.1	25.3%
76	81	MicroFinancial ¹⁷	IND	78.2	76.9	1.3	1.7%
77	87	Frost Leasing	USB	77.1	66.1	11.0	16.6%
78	88	Trans Lease	IND	75.7	62.2	13.5	21.7%
79	83	First Financial Corporate Svs	IND	75.0	75.9	-0.9	-1.2%
80	32	Boeing Capital	CAP	72.0	766.0	-694.0	-90.6%
81	82	Forsythe Technology	IND	67.8	76.3	-8.5	-11.1%
82	92	Lease Corporation of America ¹⁴	IND	65.3	50.6	14.7	29.1%
83	79	Merchants Capital Resources	USB	64.3	82.7	-18.4	-22.2%
84	89	Trilogy Leasing	IND	57.5	54.5	3.0	5.5%
85	95	First Hawaiian Leasing	USB	57.0	25.0	32.0	128.0%
86	94	Sterling National Bank EFD	USB	54.0	42.4	11.6	27.4%
87	91	Northland Capital Financial Svs ¹⁸	IND	53.1	51.8	1.3	2.5%
88	84	LaSalle Solutions (MB Fin'l Bank)	USB	52.9	75.1	-22.2	-29.6%
89	80	City National Bank	USB	49.1	77.3	-28.2	-36.5%
90	98	AIG Comm'l Asset Finance	NEC	48.5	15.9	32.6	205.0%
91	93	United Leasing (Indiana)	IND	47.5	49.6	-2.1	-4.2%
92	-	Pawnee Leasing	FOR	42.4	34.6	7.8	22.5%
93	90	Axis Capital	IND	41.2	53.8	-12.6	-23.4%
94	51	Main Street Bank	USB	38.5	238.2	-199.7	-83.8%
95	97	FirstMerit Equipment Finance	USB	36.0	21.0	15.0	71.4%
96	85	Continental Bank	USB	34.6	69.3	-34.7	-50.1%
97	-	Arvest Equipment Finance	USB	29.9	31.9	-2.0	-6.3%
98	-	RJ Young Company	САР	29.0	28.5	0.5	1.8%
99	—	Sumner Group	CAP	23.4	21.7	1.7	7.8%
100	96	Telerent Leasing	FOR	19.4	24.9	-5.5	-22.1%
Total Companies 51-100 (Shown Above)		4,443.8	5,880.3	-1,436.5	-24.4%		
Total Companies 1-50 (Not Shown)		160,008.4	144,892.1	15,116.3	10.4%		
		Total Monitor 100		164,452.2	150,772.4	13,679.8	9.1%

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